

Cage-Free Eggs Campaign Webinar Draft Programme

4 July 2023

2:00 pm	Welcome & brief about SAFCEI's cage-free eggs campaign	Francesca de Gasparis (SAFCEI)
2:00 pm	Prayer	Earthkeeper
2:20 pm	Presentation on why we need to go cage-free for hens and eggs in South Africa	Sonia Mountford (EATegrity)
2:30 pm	What can be achieved with online campaigning	Dave Duarte (Treesshake)
2:40 pm	Importance of the Earthkeepers' Fast Action Network (FAN) what can be achieved, taking social media actions online using a Toolkit, and OWA Action App	Zwelisha Shobede (SAFCEI)
2:50 pm	Q&A	Zwelisha Shobede (SAFCEI)
2:55 pm	End and Thanks	Zwelisha Shobede (SAFCEI)